

# CULTURE - TRADITION - COMMUNITY

Remembering, honoring and celebrating deceased loved ones in the Texas Coastal Bend

## DÍA DE LOS MUERTOS FESTIVAL HIGHLIGHTS



### LIVE ENTERTAINMENT

MAIN STAGE  
Latin pop & rock bands

LA RETAMA STAGE  
Local bands

RITZ STAGE:  
Dance and DJ music

KIDS' STAGE  
Young performers show off their talent

### ACTIVITIES

HECHO A MANO ART EXPO  
80+ hand-made arts & crafts vendors and face painters

KIDS' CORNER  
crafts, games & activities

WALK OF REMEMBRANCE OFRENDA DISPLAY  
Community Altar Display



### EVENT LOCATION

Downtown Corpus Christi on Chaparral, Mesquite,  
Peoples, Starr and Taylor Streets



### ART EXHIBITIONS

EXTRAVAGANCIA DE PIÑATAS  
K-12 piñata contest & exhibition

FINE ART EXHIBITIONS  
Solo and group exhibitions by local artists at  
K Space Contemporary

ART ATTRACTIONS  
18-foot La Katrina, puppets, giant picture frame, tribute areas

YOUTH ART EXHIBITION  
Artwork by 6-12 grade students

• Phone: 361-887-6834 • Email: [info@kspacecontemporary.org](mailto:info@kspacecontemporary.org) •  
• [WWW.DIADELOSMUERTOSCC.COM](http://WWW.DIADELOSMUERTOSCC.COM) •

# CORPUS CHRISTI DÍA DE LOS MUERTOS



NOVEMBER 1ST 2025 3 PM TO 12 AM

## SPONSORSHIP OPPORTUNITIES

The 2025 Corpus Christi Día de Los Muertos Festival will be held Saturday, November 1st, 3pm to midnight. Now in its 18th year, the Día de los Muertos Festival has become one of Corpus Christi's most popular events. It has been nationally recognized as a Top Día de los Muertos Celebration in the US, listed in the CallerTimes Best of the Best, won Best Event in the Downtowner Awards, and voted Best Festival in The Bend Magazine's Locals List 2016-2024.

A national holiday in Mexico, Día de los Muertos is a time when deceased friends and family members are remembered, honored and celebrated. It is a poignant time, both solemn and joyous, with colorful traditions, pageantry, and whimsy despite the sobering subject. Our festival pays tribute to this tradition.

The Día de los Muertos Festival offers live music and dance (traditional and contemporary), handmade Arts and Crafts Expo, fine art exhibitions and demonstrations, and interactive artworks and activities. Educational components include workshops, K-12 piñata contest, youth art exhibition,

a Kids Corner with crafts, activities and performances for children, and a community altar display where visitors may pay homage to loved ones.

Thousands of residents and tourists of the Coastal Bend of all ages, ethnicities and economic levels enjoy the festival each year. Participants range from children as young as three years old to vendors over 70. Over 450 students under 18 are involved in the Extravagancia de Piñatas, altar display and performances, and approximately 200 youth exhibit art, give demonstrations, perform dance, music and theatrical skits on our stages.

The Día de los Muertos Festival is designed to attract locals and tourists to downtown Corpus Christi, to educate and unite our community, and to celebrate the rich cultural heritage of Mexico and South Texas. We invite all to be a part of this amazing cultural festival!

Family friendly and fun for people of all ages.

Proceeds benefit K Space Contemporary, a 501c3 non-profit arts organization.



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# PATROCINIOS DEL ORO

LEVEL ONE: TOP LEVEL SPONSORSHIPS

 **MAIN STAGE**  
**\$20,000 COMMITTED**  
Cumbia, Tejano, and Latin-influenced pop and rock bands

 **RITZ STAGE**  
**\$15,000 COMMITTED**  
Ballet Folklorico, local dance companies and SKIP Entertainment's DJ dance party

 **KIDS' CORNER**  
**\$10,000 COMMITTED**  
Crafts, games and performance area for kids

**VIP CANTINA**  
**\$10,000**  
VIP Lounge with Main Stage view

## LEVEL 2: PATROCINIOS DE LA PLATA

**DECORACIONES**  
**\$5,000**

Supports decorations and lighting. Logo included in projection.



 **OFRENDA DISPLAY**  
**\$5,000 COMMITTED**

**LA CALLE CHAPARRAL**  
**\$5,000**

 **VOLUNTEER T-SHIRTS**  
**\$5,000 COMMITTED**



**LA RETAMA STAGE**  
**\$10,000**

Presenting up-and-coming tejano, salsa and latin rock bands. Includes stage naming rights and logo on large stage banner.

## LEVEL 3: PATROCINIOS DE LA BRONCE

**LA CATRINA/ EL CATRIN CATWALK CONTEST**  
**\$2,500**

Awards for Best Dressed Festival Attendees - Sponsor mentioned on stage during contest,. Logo/name included on event webpage.

**EXTRAVAGANCIA DE PIÑATAS**  
**\$2,500**

Youth Piñata Contest - includes award and supply money to participating K-12 classes. Logo/name on pinata labels, voting instructions, contest webpages, social media posts.

**VOLUNTEER LOUNGE**  
**\$2,500**

Refreshments and relaxation for our hard-working volunteers. Banner with your logo at the lounge entrance.

**GIVEAWAYS \$2,500 ea.**  
Your logo placed on a giveaway item. Please call to discuss item.

## LEVEL 4: PATROCINIOS DE LA EMPRESSA

**ARTS AND CRAFTS EXPO**  
**\$2,000**

Your logo on every vendor booth label, plus a 10' x 10' booth at the festival

**BELLAS ARTES**  
**\$1,000 - 1,500**  
Supports Art Exhibition costs or Commissioned artwork by popular local artist for festival's permanent collection.

**YOUTH ART EXHIBITION**  
**\$1,500 COMMITTED**  
Featuring artwork by students in grades 6-12

**TRIBUTE AREA**  
**\$1,000**  
where visitors can leave memorials to loved ones

**BUSINESS BOOTH**  
**\$1,500**

Promote your business on site with 10' x10' booth

**BUSINESS PLUS**  
**\$2,500**  
Extra Large Booth Space - 30 ft. wide x 10 ft. deep (add \$250 for 40 ft. wide)

**AMIGO SPONSORSHIPS**  
**\$250 - \$500**  
Support general festival expenses

Custom Sponsorships are available. Please call 361-887-6834 for more information.

## SPONSORSHIP REWARDS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
	ORO	LA PLATA	LA BRONCE	LA EMPRESSA	AMIGO
LOGO INCLUDED ON PROMO POSTER	✿				
NAME INCLUDED IN PRESS RELEASES	✿				
NAMING RIGHTS TO SPONSORSHIP AREA	✿	✿			
LOGO ON FESTIVAL MAP	✿	✿			
LOGO ON SPONSOR BANNER	✿	✿			
LOGO ON DDLM SOCIAL MEDIA	✿	✿	✿		
VIP TICKETS	6 ✿	4 ✿	2 ✿		
YOUR BANNER DISPLAYED AT FESTIVAL	✿	✿	✿		
LOGO IN SPONSORED AREA	✿	✿	✿	✿	
10'X10' BOOTH AT THE FESTIVAL	✿	✿	✿	✿	
LOGO ON DIADELOSMUERTOSCC.COM	✿	✿	✿	✿	✿
LOGO ON LED BOARD BEHIND MAIN STAGE	✿	✿	✿	✿	✿

# DIA DE LOS MUERTOS

## FESTIVAL SPONSORSHIP FORM

To become a Sponsor, please complete this form and return to K Space Contemporary. THANKYOU!  
Customized sponsorships are available. Please call 361-887-6834 to discuss.

- ☐ \$10,000: LA RETAMA STAGE
- ☐ \$5,000 DECORACIONES
- ☐ \$5,000 LA CALLE CHAPARRAL
- ☐ \$2,500 LA CATRINA / EL CATRIN CATWALK CONTEST AWARDS
- ☐ \$2,500 EXTRAVAGANCIA DE PIÑATAS
- ☐ \$2,500 VOLUNTEER LOUNGE
- ☐ \$2,500 GIVEAWAYS (Please contact us to determine your promotional item.)
- ☐ \$1,500 ARTS & CRAFTS EXPO

### BUSINESS SPONSORSHIPS

- ☐ \$1,500: Business Booth (10x10)
- ☐ \$2,500: Business Plus (10x30)

### BELLAS ARTES - Select one:

- ☐ \$1,000 Community Fine Art Exhibition
- ☐ \$1,500 Commission Artwork

### ☐ \$1,500 TRIBUTE AREA

### ☐ \$500 AMIGO 1

### ☐ \$250 AMIGO 2

Business Name : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address (city, state, zip): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### METHOD OF PAYMENT

- ☐ Please invoice me at address above (via email)
- ☐ Check Enclosed
- ☐ Credit Card:

Credit Card Number: \_\_\_\_\_ Type: (Visa, MC, AmEx, etc.) \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*K Space Contemporary is a 501c3 non-profit organization dedicated to presenting and promoting contemporary art in South Texas.  
Under IRS rules, contributions to this event are tax deductible to the fullest extent of the law.*

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**kspace**  
CONTEMPORARY

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