

CORPUS CHRISTI DÍA DE LOS MUERTOS



OCTOBER 24TH 2026 1 PM TO 12 AM

SPONSORSHIP OPPORTUNITIES

The 2026 Corpus Christi Día de Los Muertos Festival will be held Saturday, October 24th, 1pm to midnight. Now in its 19th year, the Día de los Muertos Festival has become one of Corpus Christi's most popular events. It has been nationally recognized as a Top Día de los Muertos Celebration in the US, listed in the CallerTimes Best of the Best, won Best Event in the Downtowner Awards, and voted Best Festival in The Bend Magazine's Locals List 2016-2026.

A national holiday in Mexico, Día de los Muertos is a time when deceased friends and family members are remembered, honored and celebrated. It is a poignant time, both solemn and joyous, with colorful traditions, pageantry, and whimsy despite the sobering subject. Our festival pays tribute to this tradition.

The Día de los Muertos Festival offers live music and dance (traditional and contemporary), handmade Arts and Crafts Expo, fine art exhibitions and demonstrations, and interactive artworks and activities. Educational components include workshops, K-12 piñata contest, youth art exhibition,

a Kids Corner with crafts, activities and performances for children, and a community altar display where visitors may pay homage to loved ones.

Thousands of residents and tourists of the Coastal Bend of all ages, ethnicities and economic levels enjoy the festival each year. Participants range from children as young as three years old to vendors over 70. Over 450 students under 18 are involved in the Extravagancia de Piñatas, altar display and performances, and approximately 200 youth exhibit art, give demonstrations, perform dance, music and theatrical skits on our stages.

The Día de los Muertos Festival is designed to attract locals and tourists to downtown Corpus Christi, to educate and unite our community, and to celebrate the rich cultural heritage of Mexico and South Texas. We invite all to be a part of this amazing cultural festival!

Family friendly and fun for people of all ages.

Proceeds benefit K Space Contemporary, a 501c3 non-profit arts organization.



WWW.DIADELOSMUERTOSCC.COM



PATROCINIOS DEL ORO

LEVEL ONE: TOP LEVEL SPONSORSHIPS



MAIN STAGE

\$20,000 COMMITTED

Cumbia, Tejano, and Latin-influenced pop and rock bands



AEP TEXAS STAGE

\$15,000 COMMITTED

Ballet Folklorico, local dance companies and
SKIP Entertainment's DJ dance party



KIDS' CORNER

\$10,000 COMMITTED

Crafts, games and performance area for kids



Helping Here.

VIP CANTINA

\$12,500 COMMITTED

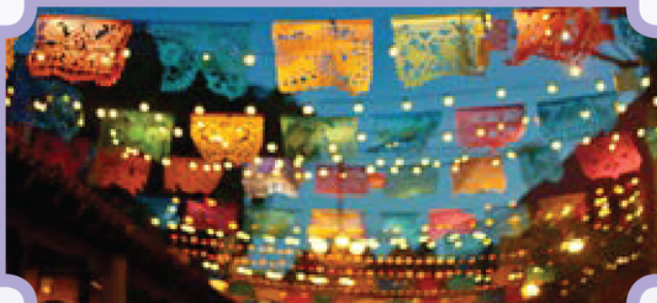
VIP Lounge with Main Stage view

LEVEL 2: PATROCINIOS DE LA PLATA

DECORACIONES

\$5,000

Supports decorations and lighting. Logo included in projection.



OFRENDA DISPLAY

\$5,000 COMMITTED

LA CALLE CHAPARRAL

\$5,000

VOLUNTEER T-SHIRTS



\$5,000 COMMITTED



LA RETAMA STAGE

\$10,000

Presenting up-and-coming tejano, salsa and latin rock bands.
Includes stage naming rights and logo on large stage banner.



LEVEL 3: PATROCINIOS DE LA BRONCE

LA CATRINA / EL CATRIN CATWALK CONTEST

\$2,500

Awards for Best Dressed Festival Attendees - Sponsor mentioned
on stage during contest. Logo/name included on event webpage.

EXTRAVAGANCIA DE PIÑATAS

\$2,500

Youth Piñata Contest - includes award and supply money to
participating K-12 classes. Logo/name on pinata labels, voting
instructions, contest webpages, social media posts.

VOLUNTEER LOUNGE

\$2,500

Refreshments and relaxation for our hard-working volunteers.
Banner with your logo at the lounge entrance.

GIVEAWAYS \$2,500 ea.

Your logo placed on a giveaway item.
Please call to discuss item.

LEVEL 4: PATROCINIOS DE LA EMPRESA

ARTS AND CRAFTS EXPO

\$2,000

Your logo on every vendor booth label, plus a 10' x 10' booth at the festival

BELLAS ARTES

\$1,000 - 1,500

Supports Art Exhibition costs or Commissioned artwork by popular local artist for festival's permanent collection.

YOUTH ART EXHIBITION

\$1,500 COMMITTED

Featuring artwork by students in grades 6-12



TRIBUTE AREA

\$1,000

where visitors can leave memorials to loved ones

BUSINESS BOOTH

\$1,500

Promote your business on site with 10' x 10' booth

BUSINESS PLUS

\$2,500

Extra Large Booth Space - 30 ft. wide x 10 ft. deep (add \$250 for 40 ft. wide or \$500 for 50ft wide)

AMIGO SPONSORSHIPS

\$250 - \$500

Support general festival expenses

Custom Sponsorships are available. Please call 361-887-6834 for more information.

SPONSORSHIP REWARDS

	LEVEL ONE ORO	LEVEL TWO LA PLATA	LEVEL THREE LA BRONCE	LEVEL FOUR LA EMPRESA	LEVEL FIVE AMIGO
LOGO INCLUDED ON PROMO POSTER	*				
NAME INCLUDED IN PRESS RELEASES	*				
NAMING RIGHTS TO SPONSORSHIP AREA	*	*			
LOGO ON FESTIVAL MAP	*	*			
LOGO ON SPONSOR BANNER	*	*			
ENTRY INTO PARADE OF PINATAS	*	*	*		
LOGO ON DDLM SOCIAL MEDIA	*	*	*		
VIP TICKETS	6 *	4 *	2 *		
YOUR BANNER DISPLAYED AT THE FESTIVAL	*	*	*		
LOGO IN SPONSORED AREA	*	*	*	*	
10' X 10' BOOTH AT THE FESTIVAL	*	*	*	*	
LOGO ON DIADELOSMUERTOSCC.COM	*	*	*	*	*
LOGO ON LED BOARD BEHIND MAIN STAGE	*	*	*	*	*

CULTURE - TRADITION - COMMUNITY

Remembering, honoring and celebrating deceased loved ones in the Texas Coastal Bend

DÍA DE LOS MUERTOS FESTIVAL HIGHLIGHTS



LIVE ENTERTAINMENT

MAIN STAGE

Latin pop & rock bands

LA RETAMA STAGE

Local bands

AEP TEXAS STAGE

Dance and DJ music

KIDS' STAGE

Young performers show off their talent

ACTIVITIES

HECHO A MANO ART EXPO

80+ hand-made arts & crafts vendors and face painters

KIDS' CORNER

crafts, games & activities

WALK OF REMEMBRANCE OFRENDA DISPLAY

Community Altar Display



ART EXHIBITIONS

EXTRAVAGANCIA DE PIÑATAS

K-12 piñata contest & exhibition

FINE ART EXHIBITIONS

Solo and group exhibitions by local artists at K Space Contemporary

ART ATTRACTIONS

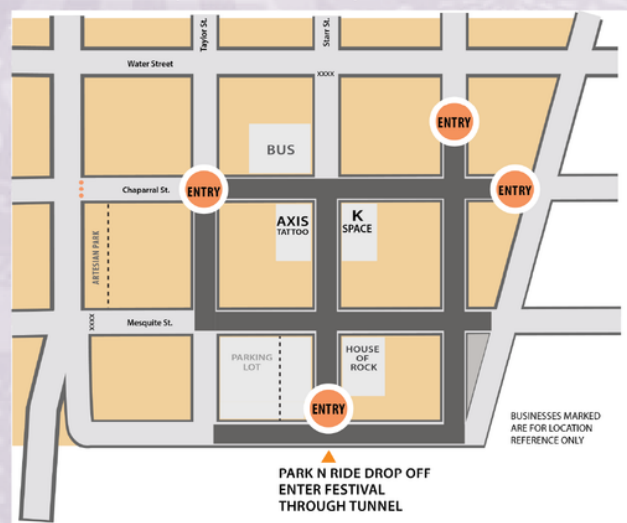
18-foot La Katrina, puppets, giant picture frame, tribute areas

YOUTH ART EXHIBITION

Artwork by 6-12 grade students

EVENT LOCATION

Downtown Corpus Christi on Chaparral, Mesquite, Peoples, Starr and Taylor Streets



• Phone: 361-887-6834 • Email: info@kspacecontemporary.org •
• WWW.DIADELOSMUERTOSCC.COM •

DIA DE LOS MUERTOS

FESTIVAL SPONSORSHIP FORM

To become a Sponsor, please complete this form and return to K Space Contemporary.
Call 361-887-6834 to discuss customized sponsorships. Thank You!

CUSTOM SPONSORSHIPS

- ☐ \$10,000 ORO
- ☐ \$5,000 LA PLATA
- ☐ \$2,500 LA BRONCE

GENERAL SPONSORSHIPS

- ☐ \$2,500 BUSINESS PLUS (30X10)
- ☐ \$1,500 BUSINESS BOOTH (10X10)
- ☐ \$ 500 AMIGO 1
- ☐ \$ 250 AMIGO 2

SPECIFIC SPONSORSHIPS

- ☐ \$5,000 LA CALLE CHAPARRAL
- ☐ \$2,500 VOLUNTEER LOUNGE
- ☐ \$2,500 EXTRAVAGANCIA DE PINATAS
- ☐ \$2,500 LA CATRINA / EL CATRIN RUNWAY CONTEST
- ☐ \$2,000 ARTS & CRAFTS EXPO
- ☐ \$1,500 BELLAS ARTE - COMMISSION
- ☐ \$1,500 LOWRIDER SHOW
- ☐ \$1,000 TRIBUTE AREA

Business Name: _____ Phone: _____

Contact Name: _____ Email: _____

Mailing Address: _____ City: _____ St: _____ Zip: _____

METHOD OF PAYMENT:

☐ Please invoice me at the email address above.

☐ Check Enclosed

☐ Credit Card Type (VISA, Mastercard, AmEx, Other) _____

CC Number: _____ Exp _____ Sec. Code _____

Signature: _____ Date: _____



kspace
CONTEMPORARY

*K Space Contemporary is a 501c3 non-profit organization dedicated to presenting and promoting contemporary art.
Under IRS rules, contributions to this event are tax deductible to the extent allowed by law.*

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